

HONG KONG REWARDS!

FOR
MICE EVENT PLANNERS



A NEW ERA OF MICE PRIVILEGES
FOR YOUR GROUPS!

Say Hello to Even More Rewarding Offers of Hong Kong!

As one of the world's most exciting and vibrant cities, Hong Kong welcomes every meeting, incentive or convention group with open arms, warm hospitality and rewarding experiences.

Meetings and Exhibitions Hong Kong (MEHK) has joined forces with industry partners to develop privileges that take business events to new heights.

Enjoy an array of exclusive offers and attractive benefits on your trip to Hong Kong, from your arrival at the airport to your event and sightseeing to the day you depart the city. Read on to discover how Hong Kong makes every event even more rewarding!



Learn more at
www.mehongkong.com

Contact us to learn more about MEHK's Hong Kong Rewards now!

✉ HKRewards@hktb.com

☎ +852 2807 6543

DINING & SHOPPING OFFERS AT HONG KONG DISNEYLAND



Treat your delegates to the following exclusive privileges upon purchasing Hong Kong Disneyland admission tickets:



Free Dining at the Park

- ✦ Enjoy a delicious meal set for free at designated restaurants in the park
- ✦ Indulge in a selection of international delicacies

Bring Home a Piece of the Magic

- ✦ Wrap up your park visit with a 20% discount on merchandise upon spending HK\$400



For the minimum group size requirement, please refer to the 'Privileges at a Glance' table on page 8 for details. Terms and conditions apply.

OCEAN PARK HONG KONG & WATER WORLD OCEAN PARK HONG KONG



Embark on an exciting trip to Ocean Park and Water World for fun-filled entertainment and benefits!

Fun-filled Experiences at Ocean Park

- ★ Priority group entry and welcome message display
- ★ Meet-and-greet session with Ocean Park mascot
- ★ Priority access to 7 designated rides and attractions
- ★ HK\$30 discount on purchases at Ocean Park upon spending HK\$100
- ★ Discount on Ocean Park Corporate Training Programme



Warm Welcome Offers at Water World

- ★ Welcome message display
- ★ Meet-and-greet session with Ocean Park mascot
- ★ HK\$30 discount on purchases at Water World upon spending HK\$100
- ★ Discount on Ocean Park Corporate Training Programme



FREE HORSE RACING PARTY AT TWO RACECOURSES



Make your event a memorable one at The Hong Kong Jockey Club racecourses with a racing party and delicious bites and drinks.

Happy Wednesday Thematic Night Carnivals

Happy Valley Racecourse

- Experience the races up close with a free beer at the trackside Beer Garden
- Groove to live band performances and enjoy food and drinks with a HK\$50 coupon
- HK\$50 discount on 'Gift at Races' merchandise upon spending HK\$300



Enjoy Weekend Racing on Roof Deck

Sha Tin Racecourse

- Free admission to Roof Deck @ 2M with a stunning view of the tracks
- A beer and snacks redemption coupon

Selected offers are available to groups who are aged 18 or above; for the minimum group size requirement, refer to the 'Privileges at a Glance' table on page 8 for details. Terms and conditions apply.

EXCLUSIVE AIR AND RAIL OFFERS



Cathay Pacific Airways



- * Free flight ticket
- * Complimentary seat upgrade and extra baggage
- * In-flight welcome announcement
- * Special meet-and-greet service
- * Special ticket discount for free independent travellers



High Speed Rail

- * Welcome souvenir and free tickets

FREE CULTURAL BOOSTS FOR YOUR EVENT

Dazzle your delegates by giving your event a distinctly Hong Kong flavour with a choice of the following privileges:

Exquisite Chinese Handicrafts

Create traditional handicrafts at cultural booths and take home good memories.



Chinese Knotting



Chinese Brush Writing on Fan



Rainbow Calligraphy

Unique Cultural Experiences

Learn about ancient arts from local masters to refresh the mind, body and soul.



Tai Chi



Tea Appreciation



Wing Chun

Spectacular Cultural Performances

Enrich your event with a choice of stunning performances.



Lion Dance



Face-changing Performance

For the minimum group size requirement, please refer to the 'Privileges at a Glance' table on page 9 for details. Terms and conditions apply.

FABULOUS OFFERS AT WORLD-CLASS ATTRACTIONS

Don't let the excitement stop — there are surprises awaiting your delegates everywhere in Hong Kong!



Harbour Cruise – Bauhinia

- * Meet-and-greet session with welcome drink



Madame Tussauds Hong Kong

- * Up to 70+ free tickets for group purchase
- * Complimentary two-hour themed event venue



MONOPOLY Dreams Hong Kong™

- * One free ticket for every 20 tickets purchased



Ngong Ping 360

- * Welcome souvenir, welcome banner and group photo
- * 10% discount on merchandise



The Peak Tram & The Peak Tower

- * Welcome souvenir
- * 10% discount on special combo (return)



sky100 Hong Kong Observation Deck

- * Welcome souvenir and message
- * 20% discount on merchandise
- * Free branding showcase at 3D Sculpture at main entrance, video wall of Time Tunnel or ceiling TV inside elevators

VALUE-ADDED OFFERS

Welcome Offers

- * Airport meet-and-greet services
- * Welcome messages at the airport
- * Welcome souvenirs

For groups of 701 visitors or more, please contact us to get your customised privileges!

Hong Kong Rewards! 2024/25 Privileges at a Glance

No. of Inbound Visitors

10-
20

21-
50

51-
100

101-
300

301-
700

701+

ATTRACTION OFFERS

Hong Kong Disneyland

- 20% discount on merchandise upon purchase of HK\$400
- Complimentary meal set at one of the designated restaurants in the park
- 25% discount when purchasing popcorn

Ocean Park Hong Kong

- Priority group entry
- 10% discount on Ocean Park Corporate Training Programme
- HK\$30 discount on purchases at Ocean Park upon spending HK\$100
- Welcome message display
- Meet-and-greet session with Ocean Park mascot
- Three Ocean FasTracks (Standard), priority access passes

Water World Ocean Park Hong Kong

- 10% discount on Ocean Park Corporate Training Programme
- HK\$30 discount on purchases at Water World upon spending HK\$100
- Welcome message display
- Meet-and-greet session with Ocean Park mascot

The Hong Kong Jockey Club - Happy Valley Racecourse

- Happy Wednesday with free admission, a free beer and HK\$50 food and beverage coupon
- A HK\$50 discount voucher for 'Gift at Races' upon purchase of HK\$300

The Hong Kong Jockey Club - Sha Tin Racecourse

- Free admission to Sha Tin Racecourse & Roof Deck @ 2M
- A beer and snacks redemption coupon

Harbour Cruise - Bauhinia

- Meet-and-greet session with welcome drink on cruise

Madame Tussauds Hong Kong

- One free ticket for every 10 tickets purchased
- Complimentary two-hour themed event venue (for groups of 51-200 visitors purchasing admission tickets at original retail rates)

MONOPOLY Dreams Hong Kong™

- One free ticket for every 20 tickets purchased

Ngong Ping 360

- Welcome souvenir
- 10% discount on NP360 branded merchandise and photo products
- Welcome banner
- Complimentary group photo service at Ngong Ping Village

The Peak Tram & The Peak Tower

- Welcome souvenir
- 10% discount on special combo (return)

sky100 Hong Kong Observation Deck

- Welcome souvenir and message
- 20% discount on merchandise at sky100 gift shop
- Free branding showcase for booked event venue at one of the following features: 3D Sculpture at main entrance, video wall of Time Tunnel or ceiling TV inside elevators

Hong Kong Rewards! 2024/25 Privileges at a Glance	No. of Inbound Visitors					
	10-20	21-50	51-100	101-300	301-700	701+
CULTURAL EXPERIENCE OFFERS						
- One cultural booth (Chinese knotting, Chinese rainbow calligraphy or flour doll making)			✓	-	-	-
- Superior offer (choose one of the followings*): ▪ One cultural experience (Tai chi, wing chun or tea appreciation) ▪ Lion dance performance ▪ Three cultural booths (Chinese brush writing on fan, Chinese paper cutting and grasshopper weaving) *or airport meet-and-greet service for up to 20 visitors under Welcome Offers				✓	✓	■
- Deluxe offer (choose one of the followings*): ▪ Chinese drum show ▪ Chinese quartet performance ▪ Face-changing performance *or airport meet-and-greet service for up to 20 visitors under Welcome Offers					✓	■
AIR AND RAIL OFFERS						
Cathay Pacific Airways						
- One free Economy class ticket (exclusive of tax and applicable surcharge) for every 16th passenger in a group						
- Complimentary seat upgrades from Economy to Premium Economy, subject to availability, for every 20th passenger in the group						
- Special meet-and-greet service upon arrival		✓	✓	✓	✓	✓
- Short haul flights: Additional one piece baggage allowance (23kg) for each						
- Long haul flights: Exclusive rate US\$80 per flight sector for additional one piece baggage allowance (23kg) for each						
- A warm reception with an inflight welcome announcement				✓	✓	✓
- Double fare discount up to 10% for 30 independent travellers or more of the same MICE event registered		30+	✓	✓	✓	✓
High Speed Rail						
- Welcome souvenir	✓	✓	✓	✓	✓	✓
- One free second-class ticket		✓	-	-	-	-
- Three free first-class tickets			✓	-	-	-
- Five free first-class tickets				✓	✓	✓
VALUE-ADDED OFFERS						
Welcome Offers						
- Welcome souvenir	✓	✓	✓	✓	✓	✓
- Digital welcome message at the Hong Kong International Airport HKTB visitor centre			✓	✓	✓	✓
- Airport meet-and-greet service with a dedicated chaperon for up to eight visitors* *or choose a superior offer under Cultural Experience Offers				✓	✓	✓
- Airport meet-and-greet service with a dedicated chaperon for up to 20 visitors* *or choose a deluxe offer under Cultural Experience Offers					✓	■

■ Please contact us for customised privileges.

Notes:

- Terms and conditions apply.
- All offers are valid until 31 March 2025 and subject to change without prior notice.
- Offers are only applicable to groups which are applied in advance through Hong Kong Tourism Board.

Information is correct as of Mar 2024 but is subject to change without prior notice. The Hong Kong Tourism Board disclaims any liability for the quality or fitness for the purpose of third-party products or services; or for any errors or omissions.